



MATEJA ARTAČ

GRAPHIC DESIGNER

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I am a **creative, motivated** and **flexible** graphic designer with a diverse portfolio of **innovative** design solutions. Experienced in developing concepts and artwork, I lead projects to completion in a **meticulous** way with delivery within agreed timescales. As a **curious** person I'm always eager to learn more and have **fun** doing it!

WORK EXPERIENCE

Graphic Designer

- corporate layout design (annual reports, brochures, leaflets, infographics)
- creation of logos and corporate identities
- digital publishing (creating tablet friendly publications, interactive pdfs)

@ **Studio Witvrouwen** / August 2013 - January 2016 / Brussels, BE

- Creating graphic design solutions from concept to completion for clients such as Total, Alstom, FedEx, Elia, Cisco, Holcim... as well as the Studio Witvrouwen
- Designing brand consistent e-marketing material (developing mailing campaigns and newsletters with MailChimp)
- As a member of a two person team assisting in pricing, leading and ensuring timely delivery of projects, managing relationships with clients/ collaborators; and running operations when required
- Attending courses/seminars and proactively undertaking online learning (HTML, Wordpress, MailChimp, Search Engine Optimisation...)

@ **DeVisu digital document design** / February 2012 - March 2013 / Brussels, BE

- Creating graphic design solutions from concept to completion for clients such as Kodak, GDF Suez, EWEA, GS1, IDF, Starbucks...
- Developing innovative corporate materials while ensuring brand consistency
- Establishing new visual concepts for small to medium sized businesses' needs

Freelance Graphic Designer / 2006 - Present

- layout design (corporate publications, books, brochures)
- creation of logos and corporate identities
- illustration
- website design and build using Wordpress

Book Artist / 2009 - Present

Author of various Artists Books: Please visit my [website](#) for more information

EDUCATION AND TRAINING

Master's degree in Fine Arts with specialisation in Typography

École nationale supérieure des arts visuels de La Cambre, Brussels, BE / 2011

Master's degree in Visual Communications

Academy of Fine Arts and Design, Ljubljana, Slovenia / 2006

Further education courses (selection)

- HTML and CSS basics / January 2015
- Digital publishing with ADPS / January 2014
- Ceramics, Academy of St. Josse, Brussels, Belgium / 2011 - 2015
- WordPress / October 2011

VOLUNTEERING EXPERIENCE

Art teacher / 2007, 2008, 2011

Conception and realisation of artistic workshops for children and adults (artists books, ceramics, painting): Belgium, Ecuador, Bolivia

LANGUAGES



English / proficient

French / proficient

Spanish / advanced

Croatian / advanced

Dutch / intermediate

Slovene / mother tongue

EXPERTISE



Layout design

Typography

Corporate identity

Packaging

Illustration

Book art

TOOLBOX



Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Microsoft Office

Wordpress

MailChimp

INTERESTS



Art

Ceramics

Artists Books

Learning languages

Travelling

Healthy & happy living

(Certified yoga instructor)